



INTERNATIONAL RAIL EXHIBITION AND CONFERENCE

**9–11 June 2026**

**OSTRAVA | TROJHALÍ KAROLINA | CZECHIA**

**PARTNERSHIP OFFER  
CONFERENCE AND GALA EVENING**



[www.railbusinessdays.cz](http://www.railbusinessdays.cz)

## EXHIBITION

Available to the general public

9–11 June 2026

9 June: from 9 a.m. to 6 p.m.

10 June: from 9 a.m. to 6 p.m.

11 June: from 9 a.m. to 3 p.m.

- ▶ Indoor and outdoor exhibition
- ▶ Exhibition of railway vehicles
- ▶ Indoor area 5,400 m<sup>2</sup>
- ▶ Outdoor area 900 m<sup>2</sup>
- ▶ 825 m of railway track



## CONFERENCE

For professionals in the field, representatives of companies and state institutions

9 June 2026 from 10.30 a.m. to 2 p.m.

- ▶ Current topics in the field
- ▶ Contributions from leading railway experts
- ▶ Time for discussion
- ▶ Refreshments at the conference

Ticket required for entry



## GALA

9 June 2026 from 7 p.m.

- ▶ Social meeting
- ▶ Elegant accompanying programme
- ▶ Exclusive catering

Every year, representatives of state institutions, experts, academicians and managers of leading companies are invited as guests of honour.

Ticket required for entry



## RECAP 2025

**12607**

EXHIBITION  
AND CONFERENCE  
VISITORS

**138**

EXHIBITORS

**825**

METRES OF RAILWAY  
TRACKS USED  
BY VEHICLES

**23**

EXHIBITED  
RAILROAD VEHICLES



# PARTNERSHIP OFFER

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## CONFERENCE

9 June 2026 from 10.30 a.m. to 2 p.m.



[www.railbusinessdays.cz](http://www.railbusinessdays.cz)



# PREMIUM PARTNER

## PRICE ON REQUEST

### ADVERTISING FULFILLMENT

Premium partner RBD Conference

Free tickets to the RBD Conference (10 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on the large LED screen at the conference (for the duration of the conference)

Custom promotional video spot on large LED screen in the conference hall (3x/day)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Custom promotional video spot on LCD screens within the conference (20x/day)

Acknowledgements during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3x)

Logo on the common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Custom promotional video spot on large LED screen in HALL 1 (3x/day)

Logo on large LED screen in HALL 1 (50x/day)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

### CONFERENCE

9 June 2026 from 10.30 a.m. to 2 p.m.

## MAIN PARTNER

### 11 550 EUR without VAT

#### ADVERTISING FULFILLMENT

Main partner of the RBD Conference

Free tickets to the RBD Conference (8 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on the large LED screen at the conference (for the duration of the conference)

Custom promotional video spot on large LED screen in the conference hall (3x/day)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Custom promotional video spot on LCD screens within the conference (20x/day)

Acknowledgements during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3x)

Logo on the common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

#### CONFERENCE

9 June 2026 from 10.30 a.m. to 2 p.m.

# OFFICIAL PARTNER

## 7 550 EUR without VAT

### ADVERTISING FULFILLMENT

Official Partner of the RBD Conference

Free tickets to the RBD Conference (6 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on large LED screen at the conference (for the duration of the conference)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Acknowledgement during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3 times)

Logo on a common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

### CONFERENCE

9 June 2026 from 10.30 a.m. to 2 p.m.

# **PARTNER**

## **3 680 EUR without VAT**

### **ADVERTISING FULFILLMENT**

RBD Conference Partner

Free tickets to the RBD Conference (2 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo in the DL flyer for the event - each participant (minimum 2000 copies)

Logo on large LED screen at the conference (for the duration of the conference)

Logo on LCD screens during the conference in the form of a video loop (20x/day)

Acknowledgement during the event - spoken word (VoiceOver)

Logo on shared roll up banners in the conference hall and foyer (3 times)

Logo on a common large banner at the entrance to the conference

Logo on the entrance gate to the RBD area

Logo on hypercube banner (3x)

Logo in the partner block in the video report from the event

Logo on the official Facebook profile of the event

### **CONFERENCE**

**9 June 2026 from 10.30 a.m. to 2 p.m.**





# PARTNERSHIP OFFER

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## GALA EVENING

9 June 2026 from 7 p.m.



[www.railbusinessdays.cz](http://www.railbusinessdays.cz)



# PREMIUM PARTNER

## PRICE ON REQUEST

### ADVERTISING FULFILLMENT

Premium partner of the RBD Gala

Free tickets for the Gala (6 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo on the official Facebook profile of the event

Logo on large LED screen on stage - 30 times per night

Partner's advertising spot on the large LED screen on the stage - 3 times per evening

Logo on LCD screens in the hall - 2 pcs - 50x per evening

Logo on the common large banner at the entrance to the gala evening

Logo on joint roll up banner - 2 pcs

Thank you during the evening - spoken word (VoiceOver)

Logo in event programs - on all tables

Logo projected on the ceiling

## GALA

9 June 2026 from 7 p.m.

## MAIN PARTNER

### 5 950 EUR without VAT

#### ADVERTISING FULFILLMENT

Main partner of the RBD Gala  
Free tickets for the Gala (4 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo on the official Facebook profile of the event

Logo on the large LED screen on the stage - 30 times per evening

Logo on LCD screens in the hall - 2 pcs - 50x per evening

Logo on the common large banner at the entrance to the gala evening

Logo on common roll up banner - 2 pcs

Thank you during the evening - spoken word (VoiceOver)

Logo in event programs - on all tables

## GALA

9 June 2026 from 7 p.m.

# OFFICIAL PARTNER

## 2 970 EUR without VAT

### ADVERTISING FULFILLMENT

Official partner of the RBD Gala

Free tickets for the Gala (2 pcs)

Logo on the official event website [www.railbusinessdays.cz](http://www.railbusinessdays.cz)

Logo on the official Facebook profile of the event

Logo on the large LED screen on the stage - 30 times per evening

Logo on LCD screens in the hall - 2 pcs - 50x per evening

Logo on the common large banner at the entrance to the gala evening

Logo on common roll up banner - 2 pcs

Thank you during the evening - spoken word (VoiceOver)

Logo in event programs - on all tables

## GALA

9 June 2026 from 7 p.m.



## CONTACTS

### ORGANIZER



VIA PRO MOTION s.r.o  
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